



MERCADO ALTERNATIVO BURSATIL (MAB)

Palacio de la Bolsa
Plaza de la Lealtad, 1
28014 Madrid

Madrid, October 7th, 2010

RELEVANT EVENT – ZINKIA ENTERTAINMENT, S.A.

Dear Sirs,

Pursuant to MAB Memorandum 9//2010 and in order to make this relevant event available to the public, we inform the Market that the Spanish Securities Market Commission (CNMV) has approved on this date the Final Prospectus of issuance of debentures ZINKIA 1st ISSUANCE for an amount of 11,000,000 Euros according to the Base Prospectus of the Fixed Income Securities Programme filed with the CNMV on 28 September 2010 (the “Base Prospectus”).

This issuance, with three (3) year-maturity, has an annual coupon of 9.75% and a 100% par value.

The period for acceptance of subscription application is due to begin next October 13th 2010 and is expected to end on November 11th 2010, though it will close earlier if the issuance is covered in full before such date.

In addition, as a consequence of the judicial claim brought against ZINKIA ENTERTAINMENT S.A. by Mr. Guillermo García Carsi (a Relevant Event published yesterday) and the additional information for subscription application of the public offering made to the public at large, ZINKIA has prepared a Supplement to the Base Prospectus of the Fixed Income Securities Programme filed with the CNMV on September 28th 2010 (the “Supplement”), which has also been approved today by the Spanish Securities Market Commission.

The Base Prospectus and its Supplement, as well as the Final Prospectus, are available to the public on the websites of the Spanish Securities Market Commission, the MAB and the Company.

Please do not hesitate to contact us should you have any doubt or need clarification.

Yours faithfully,

José María Castillejo Oriol
President of the Board of Directors



IMPORTANT INFORMATION

This letter is not a public offering for sale or request for purchase in the United States, Canada, Australia, Japan or any other country where a public offering or request of such nature is unlawful. The securities referred to in this letter have not been, nor will they be, registered as per the US securities market regulations (U.S. Securities Act of 1933 and its amendments). These securities cannot be offered or sold in the United States of America without prior registration or an application for registration exception, pursuant to US securities market regulations (U.S. Securities Act of 1933 and its amendments) or in any other country without prior compliance with applicable regulations. There is no intention to register this offering, in whole or in part, in the United States or make a public offering of securities in the United States.